

OBJECTIVE

I desire to contribute long-term with WordPress website design, development, and management.

PROFESSIONAL SUMMARY / SKILLS

- 19,000+ hours WordPress, WooCommerce experience, and client communicator, and team player.
- 13,000+ hours SharePoint, ASP, .NET, and C# experience. Note: I'm no longer seek Microsoft IT work.
- Successfully produced and managed websites for solopreneurs, small businesses, and corporations.
- Driven, creative, detailed WordPress designer, developer, and problem solver (near full-stack).

Front-end to middle WordPress rocket surgery, design, development, troubleshooting, and management. WooCommerce, membership, email marketing, migration, themes, plugins, web servers, WHM, cPanel, phpMyAdmin, MySQL, PHP, HTML, CSS, HTTPS, SSL, DNS/CloudFlare, AWS SES, Windows, Office, PhotoShop, HelpScout, Gravity Forms, Stripe, PayPal, ManageWP, Avada, DIVI, Genesis.

WORK EXPERIENCE

Chief Technology Officer, and Lead Web Developer

Apr 2017 – Nov 2017

MWI, Inc. Boca Raton, FL 33431

- Responsible for company's web servers, multiple websites, and email marketing.
- Managed CloudFlare DNS, DDOS, and WordPress website security via WordFence.
- Created, deployed/migrated, secured, and managed, multiple WordPress websites.
- Established, and developed HTML email marketing via Amazon AWS SES/Octopus.
- Migrated Shopify Ecommerce website to WordPress WooCommerce website.
- Created and managed email marketing system emails, schedules, and users.
- Developed new WordPress websites with design and content teams.

Lead Web Developer

Jul 2012 – Apr 2017

The Young Turks Culver City, CA 90232

- Designed, developed, and managed 20 million visitor TYT Network WordPress websites.
- Deployed, managed, and customized 100,000+ user WordPress Membership System.
- Integrated WordPress, PayPal, and Stripe Ecommerce/membership Payment Processing.
- Designed, developed, managed and customized WordPress WooCommerce website.
- Integrated WordPress with YouTube, HelpScout, Drip Email, live chat, and gift cards.
- Solved multiple DDOS attacks with CloudFlare DDOS protection.

WORK EXPERIENCE

Web Developer, SEO Consultant

Nov 2007 – Jul 2012

OurSEOShop.com - Castle Rock, CO 80104

- Designed, developed, managed WordPress based websites on managed servers.
- Collaborated with clients to translate their design ideas into unique WordPress websites.
- Established SEO on page and off page passive SEO driven and active SEO marketing traffic and leads.
- Migrated WordPress databases (XML/SQL), and site content across hosts and servers.

Web Application Developer, SEO Manager

Oct 2008 – Jun 2010

Wellbridge - Greenwood Village, CO 80111

- Setup and managed 19 corporate websites in Microsoft C#.NET and Telerik Sitefinity CMS.
- Managed SEO presence/positioning for websites using Google Analytics and leading tools.
- Integrated SharePoint MOSS/WSS, Telerik Sitefinity websites, KB, and PHP MySQL intranet.
- Supported marketing department with SEO statistics, analysis, and email marketing.

Web Application Developer, contract

Nov 2007 – Jun 2008

Integrated Asset Services - Denver, CO 80237

- Interviewed clients, developed use cases, requirements, and documentation.
- Improved Windows Forms in VB.NET off SQL from Access Databases.
- Developed and maintained Windows Forms applications in VB.NET.
- Leveraged MS SQL and SQL procedures against Windows Servers.

Web Application Developer, contract

Jan 2007 – Jul 2007

Mentis and WildBlue Communications - Greenwood Village, CO 80111

- Led collaboration to get business rules/requirements, use cases, task/workflow analysis.
- Managed Learning Management Systems and MS SharePoint design and maintenance.
- Improved support service and training department staff's efficiency via CMS software.
- Provided Help Center Websites Google Search Engine Optimization.

Lead Web Developer

Jun 2002 – Dec 2006

Epic Service, LLC, Castle Rock, CO 80104

- Planned and implemented Microsoft .NET web applications with MS Office and PDF output.
- Managed and updated client websites using MS .NET CMS, Sitefinity, and SharePoint.
- Improved website SEO Search Engine Optimization results with Google and third-party tools.
- Delivered proposals and CMS application user documentation/user guides.
- Set up and managed AdWords lead generation campaigns.

WORK EXPERIENCE

Campus Webmaster

Jan 2002 – Jan 2003

California State University, San Bernardino, CA 92407

- Managed campus, divisions, departments, and faculty website applications (ASP classic/MS SQL).
- Managed, updated, and maintained content for campus internet, and intranet websites.
- Interviewed clients, developed/documented requirements, managed websites and content.
- Established secure online payment system for alumni donations.
- Collaborated and developed IT security procedures with IT staff.

Web Developer/Webmaster

Jan 1998 – Jul 2001

CITY411/Datalicious, LLC, Agoura, CA 91301

- Managed web servers, email servers, FTP servers, and DNS for clients and company.
- Created Visio website and database interactions, site maps and user interfaces.
- Managed collaborations with internal/external customers, sales and development staff.
- Prepared and presented project proposals to clients and their needs to engineer and design teams.
- Created detailed requirements, process flows, and simple language user guides and manuals.
- Developed and presented training for new client end users and marketing materials.

EDUCATION

Associate Degree, Ventura College, Ventura, CA - Liberal Arts and Sciences

Bridge TEFL - Teach English as a Foreign Language - Business, Adult, and Young learners.

HOTT Training, Microsoft ASP, Microsoft Interdev, and JavaScript Programming.

Ventura County Entrepreneur's Academy, Ventura, CA Business, marketing and sales.

MILITARY SERVICE

USA Army Reserve, Honorable Discharge, E5 Sergeant - 71L, 38A, 94B, security clearance (expired).

TESTIMONIALS

Christopher really knows how to take a client's vision and turn it into a spectacular outcome... he's thorough, flexible, efficient, and super friendly... an asset to any organization. - Spencer Schmerling, CEO

Chris Eller has a mission-oriented mindset and a do-or-die work ethic. He stops at nothing to find solutions for website development challenges. - Alexander Macris, CEO

Chris Eller is a fantastic teammate, a true pleasure to work with. A veteran, he continues to display the invaluable virtues of honor, trust, and loyalty. I highly recommend him and would certainly work alongside him again. - Newton Grant, VP