

Summary

If it can be done online, I can do it with WordPress, tools, code, and hacks.

Skill Sets

2008 – Current: WordPress Professional, WordPress customization, WooCommerce, membership, payment processing, email marketing management, podcasts, WordPress migration, all WordPress integrations, themes, plugins, add-ons, scripts, web design, development, management, troubleshooting and resolutions, DNS management, web server management, WHM, cPanel, CloudFlare, Amazon SES, Microsoft Windows, Microsoft Office, Adobe PhotoShop, HelpScout, Gravity Forms, Stripe, PayPal, MySQL, phpMyAdmin, PHP, HTML, CSS, et al, ManageWP, DIVI, StudioPress, Theme.co.

Work Experience

MILO Entertainment, Inc.

Apr 2017 – Nov 2017

301 Yamato Road, Suite 1240, Boca Raton, FL 33431 USA

Salary: 120,000 USD Per Year, executive bonuses, and participation.

Hours per week: 70+

Chief Technology Officer

- Responsible for company's web servers, multiple websites, and email marketing.
- Managed CloudFlare DNS, DDOS, and WordPress website security via WordFence.
- Created, deployed/migrated, secured, and managed, multiple WordPress websites.
- Managed multiple WordPress websites on Linux and Managed Apache web servers.
- Established, and developed HTML email marketing via Amazon AWS SES/Octopus.
- Designed WordPress websites for user interface and user experience aesthetics.
- Migrated Shopify Ecommerce website to WordPress WooCommerce website.
- Created and managed email marketing system emails, schedules, and users.
- Established multiple social media integrations with WordPress websites.
- Developed new WordPress websites with design and content teams.

Work Experience

	The Young Turks	Jul 2012 – Apr 2017
	8440 Warner Drive, Suite C, Culver City, CA 90232 USA Salary: 75.00 USD Per Hour Hours per week: 60+	
Lead Developer	<ul style="list-style-type: none">• Managed 20 million visitor WordPress membership websites.• Planned, designed, developed multiple custom WordPress websites.• Integrated WordPress, PayPal, and Stripe Ecommerce/membership Payment Processing.• Implemented and managed WordPress membership with PaidMembershipsPro.• Converted s2Member Pro Membership user database to PaidMembershipsPro.• Deployed, managed, and customized 100k+ user WordPress Membership System.• Setup, integrated, and managed Stripe and PayPal payment processing.• Implemented, managed, and customized a membership only podcast system using PaidMembershipsPro, Blubrry, iTunes, and custom scripts.• Designed, developed, managed and customized WordPress Ecommerce websites using WooCommerce and multiple third-party WooCommerce tools.• Formulated membership gift card system including payment processing.• Implemented/integrated third-party WordPress affiliate referral applications.• Authored and implemented automatic drip email system and sequences for new membership retention.• Established WordPress to HelpScout customer service integration.• Implemented/managed Amazon Web Services AWS S3 Buckets and CDN with SSL secure WordPress integration.• Migrated several dozen WordPress website designs, content and databases across server and database platforms.• Migrated multiple GB WordPress websites from aptly named BlueHost to ManageWP.• Tested and integrated WordPress and multiple YouTube channels.• Integrated numerous social media WordPress API connections.• Ensured SEO Search Engine Optimization best practices were implemented and maintained across WordPress sites.• Analyzed, integrated, and executed WordPress and third-party live chat systems.• Developed WordPress on Genesis StudioPress and Theme.co X.• Solved multiple DDOS attacks with CloudFlare DDOS protection.• Completed 10,000+ hours and thousands of WordPress tasks, updates, scripts, tests, and API integrations.	

Work Experience

	OurSEOShop.com	Nov 2007 – Jul 2012
	4833 Front Street, B-189, Castle Rock, CO 80104 USA Salary: 60.00 USD Per Hour Hours per week: 50+	
Internet Consultant	<ul style="list-style-type: none">• Consulted with small business clients to plan, design, develop, manage WordPress based websites on managed servers.• Collaborated with clients to conceptualize and translate their design ideas into unique WordPress CMS based websites.• Established SEO tactics in code and content to generate passive SEO driven and active SEO marketing traffic and leads.• Used, managed and updated HTML, PHP, JavaScript, JQuery, AJAX, CSS code, code snippets, plugins, and add-ons.• Migrated WordPress databases (XML/SQL), and site content across hosts and servers.	
	Wellbridge	Oct 2008 – Jun 2010
	6140 Greenwood Plaza Blvd, Greenwood Village, CO 80111 USA Salary: 72,000 USD Per Year Hours per week: 50	
Web/Application Developer, SEO	<ul style="list-style-type: none">• Setup and managed 19 corporate websites in Microsoft C#.NET and Telerik Sitefinity CMS.• Managed SEO presence/positioning for websites using Google Analytics and leading tools.• Integrated SharePoint MOSS/WSS, Telerik Sitefinity websites, and PHP MySQL intranet.• Supported marketing department with SEO statistics, analysis, and content changes.• Interviewed clients, developed use cases, requirements, and documentation.• Supported marketing department with email marketing management.• Managed and enhanced knowledge sharing document repository.• Developed web applications, and user guides from requirements.• Managed and customized SharePoint MOSS and WSS intranet.• Maintained and managed applications C#.NET.	

Work Experience

	Integrated Asset Services	Nov 2007 – Jun 2008
	4600 S Syracuse Suite # 800, Denver, CO 80237 USA Salary: 65,000 USD Per Year Hours per week: 40	
Web Application Developer, contract	<ul style="list-style-type: none">• Interviewed clients, developed use cases, requirements, and documentation.• Improved Windows Forms in VB.NET off SQL from Access Databases.• Developed and maintained Windows Forms applications in VB.NET.• Leveraged MS SQL and SQL procedures against Windows Servers.• Coordinated business needs with IT and other departments.	
	Mentis	Jun 2007 – Jul 2007
	7951 E Maplewood Ave, Greenwood Village, CO 80111 USA Salary: 65.00 USD Per Hour Hours per week: 40	
Web Application Developer, contract	<ul style="list-style-type: none">• Completed Mentis contract projects with WildBlue contract.• Expanded Application User Interface design flexibilities.• Designed and developed application user interfaces.• Collaborated on projects and budget management.	
	WildBlue Communications	Jan 2007 – Jun 2007
	5970 Greenwood Plaza Blvd, Greenwood Village, CO 80111 Salary: 60.00 USD Per Hour Hours per week: 40	
Web Application Developer, Contract	<ul style="list-style-type: none">• Led collaboration to get business rules/requirements, use cases, task/workflow analysis.• Leveraged Learning Management Systems and MS SharePoint design and maintenance.• Improved support service and training department staff's efficiency via CMS software.• Provided Help Center Websites Google Search Engine Optimization.• Evaluated content and learning management systems for training.• Interviewed clients, developed/documented requirements.	

Work Experience

	Epic Service, LLC	Jun 2002 – Dec 2006
	4833 Front Street, B189, Castle Rock, CO 80104 USA Salary: 75.00 USD Per Hour Hours per week: 60+	
Internet Consultant	<ul style="list-style-type: none">• Consulted with clients for website, office applications, CRM, and data.• Planned and implemented web applications with MS Office and PDF output.• Managed and updated client websites using MS .NET CMS, Sitefinity, and SharePoint.• Improved website SEO Search Engine Optimization results with Google and third-party tools.• Conceptualized visual designs and proposal visuals using Photoshop, PowerPoint, and Visio.• Developed and SEO optimized MS CMS based websites using Microsoft .NET.• Delivered proposals and CMS application user documentation/user guides.• Authored business process documentation and document design.• Presented proposals and designs using print and online MS tools.• Set up and managed AdWords lead generation campaigns.• Managed landing page to email subscription conversions.	
	California State University	Jan 2002 – Jan 2003
	5500 University Pkwy, San Bernardino, CA 92407 USA Salary: 46,000 USD Per Year Hours per week: 40	
Campus Webmaster	<ul style="list-style-type: none">• Managed campus, divisions, departments, and faculty internet website applications.• Managed, updated, and maintained content for campus internet, and intranet websites.• Interviewed clients, developed/documented requirements, managed websites and content.• Planned, programmed, revised and updated main campus website (ASP classic/MS SQL).• Established secure online payment system for alumni donations.• Collaborated and developed IT security procedures with IT staff.• Supervised three technical assistants (paid and free interns).	

Work Experience

CITY411/Datalicious, LLC

Jan 1998 – Jul 2001

9219 Canwood St, Suite 100, Agoura, CA 91301 USA

Salary: 56,000 USD Per Year, bonuses, and stock options.

Hours per week: 60+

**Webmaster
Web Developer**

- Managed web servers, email servers, FTP servers, and DNS for clients and company.
- Devised and delivered on page/off page SEO and results for client and company websites.
- Architected Visio website and database interactions to illustrate visual and functional designs and User Interfaces.
- Programmed MS Visual Basic macros in MS Word, MS Excel, and MS Visio to integrate proposal data into website.
- Automated Visio website design template interaction with MS SQL databases and MS Excel worksheet data.

Project Manager

- Designed wireframes and Visio templates for client website layouts and interactions.
- Managed engineering team and design team processes for on-time execution and delivery of critical projects.

Proposal Manager

- Managed collaborations with internal/external customers, sales and development staff.
- Authored information architecture, requirements, documentation, testing, release, and maintenance management for database driven Internet/intranet/extranet (web) applications.
- Prepared and presented project proposals to clients, represented client needs to engineer and design teams, and designed proposal documents from team and client interviews.

**Business Analyst/
Technical Writer**

- Identified and uncovered client's business needs and developed written use cases, design specifications, functional specifications and user documentation for the custom online application tools developed for the clients.
- Created detailed requirements documentation, process flows, and simple language user guides and manuals.
- Developed and presented training for new client end users and marketing materials.
- Collaborated with clients and translated their business needs into technical requirements for design and engineering teams and converted technical requirements into client proposals and user guide documentation for client applications.
- Led as a human translation bridge between technical and business personnel, and clients on all projects.

Education

Associate Degree	Ventura College, Ventura, CA USA
Major	Liberal Arts and Sciences
Minor	Computers, Business, Horticulture.
Diploma/Certificates	Bridge TEFL - Teach English as a Foreign Language
	English language instruction for Business learners, Adult learners, and Young learners. English language history and English grammar.
Certificates	HOTT Training, Ontario, CA USA
	Microsoft ASP, Microsoft Interdev, and JavaScript Programming
Certificate	Ventura County Entrepreneur's Academy, Ventura, CA USA
	Training and certificate for business operations, marketing and sales.

Military Service

E5 Sergeant - 71L, 38A, 94B	USA Army Reserve
	Honorable Discharge
Awards	Army Achievement Medal, Army Service Ribbon(s), Soldier of Battalion (AIT).

Testimonials

Spencer Schmerling

CEO

Christopher really knows how to take a client's vision and turn it into a spectacular outcome... All of our clients that he worked with not only loved him, but they were also thrilled with the website or application that we built for them. Christopher is thorough, flexible, efficient, and super friendly. He would be an asset to any organization.

Alexander Macris

CEO

Chris Eller has a mission-oriented mindset and a do-or-die work ethic. Whether it's waking up in the pre-dawn light to launch a new website or pulling the sleepless nights required when crunch time hits, he's always there for his comrades and colleagues. He stops at nothing to find solutions for website development challenges.

Newton Grant

Vice President

Chris Eller is a fantastic teammate, a true pleasure to work with. A veteran, he continues to display the invaluable virtues of honor, trust, and loyalty. I worked closely with him to launch and maintain several online properties. He was always very helpful, going so far as to train me and others on the team on how to best manage the sites, improving our overall company efficiency. A soldier at heart, he works hard to accomplish his missions within the company, dedicating a lot of time to ensure he delivers the best possible product possible. I highly recommend him and would certainly work alongside him again.

LinkedIn Profile

[linkedin.com/in/webaccelerator](https://www.linkedin.com/in/webaccelerator)